

# Internal Customers - Dealing With

## Are My Peers (the people I work with) Internal Customers?

In the end it doesn't matter if you call some people customers or not, provided you understand the relationship between you and those people. Sometimes it's easy to get lost in semantics when it doesn't much matter.

Technically, your co-workers are NOT your customers, even if they consume what you produce (e.g. information, memos, etc.), because there is no EXCHANGE of value for any specific services or functions AND you and your colleagues share a reporting structure (common boss, if you want to simplify it).

That doesn't mean you don't interact with them as if they are important, but ultimately they are not internal customer.

## So Who Are Internal Customers?

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Author: Rob Bacal

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